

# PROFESSIONAL WRITING MAJOR

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## Communications, B.A.

Students who pursue the major in Professional Writing prepare themselves for a career in writing by developing critical thinking skills, creativity and technical expertise. Leveraging their passion about the written word, students will learn to translate their skills in voice, editing, creativity and research into a finely-crafted piece that fits the audience of the medium. Students will have the opportunity to write and share their work via University media and student publications through a content based newsroom—a virtual content network to drive digital communication.

## Major in Professional Writing

Code	Title	Hours
<i>University Core</i>		
Behavioral/Social Science Electives		9
BUS 204	Financial Wellness	1
ENG 114	Critical Reading and Response	3
ENG 134	Literary Genres	3
Humanities Electives		9
Mathematics Elective		3
Science Electives (lab required)		7
WEL 100	Empowered as Learners and Leaders	3
or WEL 220	Empowered as Learners and Leaders	
WEL 350	Strategies for Career and Personal Growth	2
<i>Major Requirements</i>		
CIT 210	Intercultural Communication	3
CMS 100	Introduction to Mass Communication and Pop Culture	3
CMS 110	Human Communication in a Digital World	3
CMS 130	Media Lab: Communication Technology	3
CMS 200	Principles of Public Relations and Advertising	3
CMS 213	Writing for the Media	3
CMS 303	Gender and Communication	3
CMS 305	Communicating in Liberal Studies	3
CMS 320	Multimedia Journalism & Professional Writing	3
CMS 498	Communications Internship	3
ENG 124	Research and Writing in the Disciplines	3
ENG 203	Creative Writing: Non-Fiction	3
LAR 400	Liberal Studies Capstone	3
WEL 400	Leadership in Practice	3
or WEL 440	Leadership in Practice	
<i>General Electives</i>		
General Electives		38
<i>Total Credits Required</i>		<i>120</i>