DIGITAL MEDIA ARTS AND FILM MAJOR

Communications, B.A.

Please note: This program will no longer accept new enrollments after the Fall 2024 semester.

Students who pursue the major in Digital Media Arts and Film will develop the digital media, creative arts and technical skills to be needed on and off the air. Through the Media Learning Lab, students will collaborate with broadcasters who have experience in web journalism, interactive media; and broadcast management. The lab becomes the place where stories, videos, short films, commercials, interactive graphics and more are created, in concert with classroom experiences. Students will learn to use audio, camera and editing equipment, and also develop skills in concept creation, research and the creative arts.

Degree requirements for the Digital Media Arts and Film major are as follows:

Code	Title	Hours
University Core		
Behavioral/Social Sciences Electives		9
BUS 204	Financial Wellness	1
ENG 114	Critical Reading and Response	3
ENG 134	Literary Genres	3
Humanities Electives		9
Mathematics Elective		3
Science Electives (lab required)		7
WEL 100	Empowered as Learners and Leaders	3
or WEL 220	Empowered as Learners and Leaders	
WEL 350	Strategies for Career and Personal Growth	2
Major Requirements		
CMS 100	Introduction to Mass Communication and Pop Culture	3
CMS 110	Human Communication in a Digital World	3
CMS 130	Media Lab: Communication Technology	3
CMS 205	Principles of Digital Photography	3
CMS 213	Writing for the Media	3
CMS 302	Broadcast Journalism	3
CMS 303	Gender and Communication	3
CMS 305	Communicating in Liberal Studies	3
CMS 320	Multimedia Journalism & Professional Writing	3
CMS 498	Communications Internship	3
ENG 124	Research and Writing in the Disciplines	3
LAR 400	Liberal Studies Capstone	3
SOC 425	The Sociology of Digital Technology & Social Media	3
WEL 400	Leadership in Practice	3
or WEL 440	Leadership in Practice	
General Electives		
General Electives		38
Total Credits Required		*120*