## DIGITAL MEDIA ARTS AND FILM MAJOR

## Communications, B.A.

Please note: This program will no longer accept new enrollments after the Fall 2024 semester.

Students who pursue the major in Digital Media Arts and Film will develop the digital media, creative arts and technical skills to be needed on and off the air. Through the Media Learning Lab, students will collaborate with broadcasters who have experience in web journalism, interactive media; and broadcast management. The lab becomes the place where stories, videos, short films, commercials, interactive graphics and more are created, in concert with classroom experiences. Students will learn to use audio, camera and editing equipment, and also develop skills in concept creation, research and the creative arts.

Degree requirements for the Digital Media Arts and Film major are as follows:

University Core  Behavioral/Social Sciences Electives  BUS 204 Financial Wellness  ENG 114 Critical Reading and Response  ENG 134 Literary Genres  3 Humanities Electives  Mathematics Elective  Mathematics Elective  Science Electives (lab required)  WEL 100 Empowered as Learners and Leaders or WEL 220 Empowered as Learners and Leaders  WEL 350 Strategies for Career and Personal Growth  Major Requirements  CMS 100 Introduction to Mass Communication and Pop Culture  CMS 110 Human Communication in a Digital World  3 CMS 130 Media Lab: Communication Technology  3 CMS 205 Principles of Digital Photography  3 CMS 213 Writing for the Media  CMS 302 Broadcast Journalism  3 CMS 303 Gender and Communication 3 CMS 305 Communicating in Liberal Studies  3 CMS 320 Multimedia Journalism & Professional Writing 3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing in the Disciplines  3 CMS 498 Communications Internship  ENG 124 Research and Writing Internship  ENG 124 Research and Writing Internship  ENG	Code	Title	Hours	
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