

SMALL BUSINESS DEVELOPMENT MAJOR

Business, B.S.

According to the National Association of Women Business Owners' (<https://www.nawbo.org>) (NAWBO) 2013 State of Women-Owned Businesses Survey, 2013 looks to be the "Year of the Female Entrepreneur (<https://www.nawbo.org/press-release/2013-state-women-owned-businesses-survey-finds-optimism-pervasive/>).¹ With good opportunities ahead for female small business owners, they must be prepared to handle the opportunities and the problems involved in starting and operating a successful small business such as selecting the location, determining how to borrow money, budgeting and daily operation of a small business. Bay Path University's small business management curriculum provides students with solid business principles and real-world application.

Degree requirements for the Small Business Development major are as follows:

Code	Title	Hours
<i>University Core</i>		
Behavioral/Social Science Electives ¹		9
BUS 204	Financial Wellness	1
ENG 114	Critical Reading and Response	3
ENG 124	Research and Writing in the Disciplines	3
or ENG 134	Literary Genres	
Humanities Electives		9
MAT 120	Statistics	3
Science Electives (lab required)		7
WEL 100	Empowered as Learners and Leaders	3
or WEL 220	Empowered as Learners and Leaders	
WEL 350	Strategies for Career and Personal Growth	2
<i>Major Requirements</i>		
ACC 100	Introduction to Financial Accounting	3
ACC 101	Introduction to Managerial Accounting	3
BUS 120	Business in Society	3
BUS 201	Entrepreneurship	3
BUS 215	Legal Environments of Business	3
or LAW 220	Business Law	
BUS 226	Principles of Marketing	3
BUS 230	Principles of Sales	3
BUS 235	Dynamics of Management and Leadersh	3
BUS 245	Social Media Marketing for Business with Professional Certification	3
BUS 300	Organizational Development and Change	3
or LOS 315	Organizational Behavior and Leadership	
BUS 308	Communicating in Business	3
BUS 325	Small Business Consulting	3
BUS 327	Financial Management	3
BUS 343	Small Business Management	3
BUS 491	Strategic Management and Policy	3
Career Electives ²		6
COM 112	Fundamentals of Spreadsheets	3

or COM 130 Computer Applications

General Electives

General Electives 26

Total Credits Required 120

¹ Students must

take ECO 211 Macroeconomics and ECO 212 Microeconomics OR ECO 240 Econo
a part of their Behavioral/Social Science Elective requirements.

² Students must choose 6 credits from the following courses: ACC 207,
ADS 521, ADS 534, BUS 211, BUS 212, BUS 213, BUS 245, BUS 311,
BUS 312, BUS 313, BUS 317, BUS 318, BUS 498, BUS 499, DGM 500,
DGM 600, MBA 500, MBA 520, MBA 601, MLN 500, MLN 505, NMP 500,
NMP 521, NMP 531.