

# NONPROFIT MANAGEMENT MAJOR

## Business, B.S.

The Bachelor of Science in Business: Nonprofit Management prepares graduates for employment in the “third” sector, a sector in which they will be able to fulfill their interest in aligning work with personal values and a sense of mission. This major provides students with skills and competencies to move into entry-level roles in the nonprofit sector by requiring five courses specifically geared to understanding how this sector differs from the private and public sectors and to key employment categories within nonprofit organizations. Students will become well versed in how nonprofits approach, fulfill, fund, and report on their missions, and how they tell the story of their successes. This major will address aspects of leadership within the nonprofit sector as well, to facilitate graduates’ growth and aspirations for lifelong careers. As a major within a business degree, this major will also provide a holistic understanding of business to ensure that students have skills and competencies required for 21st century workforce needs.

Code	Title	Hours
<i>University Core</i>		
Behavioral/Social Science Electives <sup>1</sup>		9
BUS 204	Financial Wellness	1
ENG 114	Critical Reading and Response	3
ENG 124	Research and Writing in the Disciplines	3
or ENG 134	Literary Genres	
Humanities Electives		9
MAT 120	Statistics	3
Science Electives (lab required)		7
WEL 100	Empowered as Learners and Leaders	3
or WEL 220	Empowered as Learners and Leaders	
WEL 350	Strategies for Career and Personal Growth	2
<i>Major Requirements</i>		
ACC 100	Introduction to Financial Accounting	3
ACC 101	Introduction to Managerial Accounting	3
BUS 120	Business in Society	3
BUS 206	Introduction to Nonprofit and Voluntary Organizations	3
BUS 215	Legal Environments of Business	3
or LAW 220	Business Law	
BUS 226	Principles of Marketing	3
BUS 235	Dynamics of Management	3
BUS 300	Organizational Development and Change	3
or LOS 315	Organizational Behavior and Leadership	
BUS 308	Communicating in Business	3
BUS 316	Program Development and Monitoring	3
BUS 327	Financial Management	3
BUS 336	Fundraising and Financial Reporting	3
BUS 491	Strategic Management and Policy	3
Career Electives <sup>2</sup>		6
COM 112	Fundamentals of Spreadsheets	3
or COM 130	Computer Applications	

### General Electives

General Electives	32
<b>Total Credits Required</b>	<b>120</b>

1

Students must

take ECO 211 Macroeconomics and ECO 212 Microeconomics OR ECO 240 Economics as a part of their Behavioral/Social Science Elective requirements.

2

Students may fulfill this requirement by taking 6 credits from the following courses: BUS 498 Business Internship, BUS 499 Business Internship, NMP 500 Foundations of the Nonprofit Sector, NMP 521 Foundations of Philanthropy.