

BUSINESS ADMINISTRATION MAJOR

Business, B.S.

Business Administration is the general business major, and includes the core business courses in addition to specialty courses designed just for this major. This program is designed to provide a strong academic foundation to prepare students for various positions in businesses of all sizes, for entrepreneurial start-ups, or for graduate school.

Students interested in earning a business degree with a particular emphasis, such as communications or law, can work with their advisor to design a course of study appropriate for their career goal.

Degree requirements for the Business Administration major are as follows:

| Code | Title | Hours |
|--|---|------------|
| <i>University Core</i> | | |
| Behavioral/Social Science Electives ¹ | | 9 |
| BUS 204 | Financial Wellness | 1 |
| ENG 114 | Critical Reading and Response | 3 |
| ENG 124 | Research and Writing in the Disciplines | 3 |
| or ENG 134 | Literary Genres | |
| Humanities Electives | | 9 |
| MAT 120 | Statistics | 3 |
| Science Electives (lab required) | | 7 |
| WEL 100 | Empowered as Learners and Leaders | 3 |
| or WEL 220 | Empowered as Learners and Leaders | |
| WEL 350 | Strategies for Career and Personal Growth | 2 |
| <i>Major Requirements</i> | | |
| ACC 100 | Introduction to Financial Accounting | 3 |
| ACC 101 | Introduction to Managerial Accounting | 3 |
| BUS 120 | Business in Society | 3 |
| BUS 215 | Legal Environments of Business | 3 |
| or LAW 220 | Business Law | |
| BUS 226 | Principles of Marketing | 3 |
| BUS 235 | Dynamics of Management and Leadership | 3 |
| BUS 300 | Organizational Development and Change | 3 |
| or LOS 315 | Organizational Behavior and Leadership | |
| BUS 308 | Communicating in Business | 3 |
| BUS 327 | Financial Management | 3 |
| BUS 328 | Introduction to Business Analytics | 3 |
| BUS 491 | Strategic Management and Policy | 3 |
| Career Electives ² | | 6 |
| COM 112 | Fundamentals of Spreadsheets | 3 |
| or COM 130 | Computer Applications | |
| Discipline Electives ³ | | 3 |
| <i>General Electives</i> | | |
| General Electives | | 35 |
| Total Credits Required | | 120 |

¹ Students must

take ECO 211 Macroeconomics and ECO 212 Microeconomics OR ECO 240 Economics as a part of their Behavioral/Social Science Elective requirements.

² Students may fulfill this requirement by taking 6 credits from the following courses: ACC 207 Career Academy: Intuit Academy Bookkeeping Professional Cert, ADS 521 Foundations of Data Science, ADS 534 Statistical Modeling, BUS 211 Career Academy: Google Project Management - Part I, BUS 212 Career Academy: Google Data Analytics - Part I, BUS 213 Career Academy: HRCI Human Resource Associate, BUS 245 Social Media Marketing for Business with Professional Certification, BUS 311 Career Academy: Google Project Management - Part II, BUS 312 Career Academy: Google Data Analytics - Part II, BUS 313, BUS 317 Career Academy: Google Digital Marketing & E-Commerce - Part I, BUS 318 Career Academy: Google Digital Marketing & E-Commerce - Part II, BUS 498 Business Internship, BUS 499 Business Internship, DGM 500 Introduction to Digital Marketing Communications, DGM 600 Emerging Media, MBA 500 Leading Organizational Transformation & Innovative Practices, MBA 520 Leading Change Management and Organizational Performance, MLN 500 Introduction to the Theory and Practice of Negotiation, MLN 505 Introduction to Models and Concepts in Leadership, NMP 500 Foundations of the Nonprofit Sector, NMP 521 Foundations of Philanthropy, NMP 531 Grant Writing for Corporations and Foundations.

³ Students may fulfill this requirement by taking one of the following courses: BUS 241 Introduction to Project Management, BUS 255 Human Resource Management, BUS 334 Operations Management.