

MASTER OF SCIENCE IN HIGHER EDUCATION ADMINISTRATION

Academic Programs

The M.S. in Higher Education Administration is designed for administrators, faculty, policy makers, and leaders in higher education who are interested in enhancing their leadership and management capabilities. The coursework focuses on the practical application of core competencies that are critical for effective leadership in higher education. The program combines courses specific to higher education with management coursework in leadership, finance, strategy, marketing, fundraising, and change management. The program is designed for working professionals. All courses are eight weeks long and are offered online only.

Program Requirements

To earn a M.S. in Higher Education Administration, all students must complete 36 hours of graduate coursework, a final capstone project and a final portfolio which documents students' completion of the program's learning outcomes. The capstone project is presented live online and the portfolio is posted in an electronic format. Both of these become the property of Bay Path University.

Students must select one of the following concentrations:

- Administrative Leadership Concentration, MS (<https://catalog.baypath.edu/graduate/academic-programs/master-science-higher-education-administration/general-administration-concentration-ms/>)
- Enrollment Management Concentration, MS (<https://catalog.baypath.edu/graduate/academic-programs/master-science-higher-education-administration/enrollment-management-concentration-ms/>)
- Institutional Advancement Concentration, MS (<https://catalog.baypath.edu/graduate/academic-programs/master-science-higher-education-administration/institutional-advancement-concentration-ms/>)
- Online Teaching & Program Administration Concentration, MS (<https://catalog.baypath.edu/graduate/academic-programs/master-science-higher-education-administration/online-teaching-program-administration-concentration-ms-/>)

Student Learning Outcomes

Graduates of the M.S. in Higher Education Administration program are expected to demonstrate achievement in all areas of the program. Specifically, graduates of the program are expected to:

- Demonstrate an understanding of the administration of colleges and universities in modern-day America, including the roles and functions of the major administrative units and the interests of key stakeholders.
- Identify and analyze current issues and trends facing higher education.
- Communicate clearly and effectively using the professional standards of the field.

- Apply critical thinking and analytical methods to management problems in higher education.

Students will demonstrate their mastery of the four program learning outcomes as well as the program learning outcomes relevant to their concentration via the ePortfolio requirement. These proposed program learning outcomes are skill-specific rather than content-knowledge specific, in keeping with the standards and best practices of higher education assessment.