

MASTER OF BUSINESS ADMINISTRATION CONCENTRATION, MBA

consult with the Student Financial Services Office if wishing to pursue this opportunity.

Master of Business Administration

Degree requirements for the Master of Business Administration program are as follows:

| Code | Title | Hours |
|--------------------------------------|--|-----------|
| MBA 500 | Leading Organizational Transformation & Innovative Practices | 3 |
| MBA 520 | Leading Change Management and Organizational Performance | 3 |
| MBA 601 | Marketing Analysis and Strategies | 3 |
| MBA 607 | Business Analytics | 3 |
| MBA 634 | Financial Analysis and Business Valuation | 3 |
| MBA 640 | Design Thinking and Managing Innovation | 3 |
| MBA 690 | Strategic Analysis - Capstone | 3 |
| Certification Electives ¹ | | 9 |
| Total Credits Required: | | 30 |

¹ Students are required to complete 9 credits to complete one of the following certifications alongside the MBA core:

- AI-Driven Innovation & Management Strategies Certification (<https://catalog.baypath.edu/graduate/academic-programs/certificates/camg/>)
- Business Data Analytics Certification (<https://catalog.baypath.edu/graduate/academic-programs/certificates/cbda/>)
- Cybersecurity Management Certification (<https://catalog.baypath.edu/graduate/academic-programs/certificates/ccmg/>)
- Finance & Investment Strategies Certification (<https://catalog.baypath.edu/graduate/academic-programs/certificates/cfis/>)
- Healthcare Administration Certification (<https://catalog.baypath.edu/graduate/academic-programs/certificates/chca/>)
- Human Resource Management Certification (<https://catalog.baypath.edu/graduate/academic-programs/certificates/chrn/>)
- Management Certification (<https://catalog.baypath.edu/graduate/academic-programs/certificates/cmgt/>)
- Nonprofit Management Certification (<https://catalog.baypath.edu/graduate/academic-programs/certificates/cnmgt/>)
- Organizational Leadership & Negotiation Certification (<https://catalog.baypath.edu/graduate/academic-programs/certificates/coln/>)
- Quality Systems & Improvement Management Certification (<https://catalog.baypath.edu/graduate/academic-programs/certificates/cqsi/>)

Students may choose to select multiple certifications to complete alongside the MBA program. Students receiving financial aid should