

MASTER OF BUSINESS ADMINISTRATION IN ENTREPRENEURIAL THINKING AND INNOVATIVE PRACTICES

Academic Programs

The Master of Business Administration in Entrepreneurial Thinking and Innovative Practices is a comprehensive, 36-credit-hour accelerated degree that encompasses all key aspects of managing and leading an enterprise. The program focuses on the key business concepts, practices of entrepreneurship and leadership skills as applied to global corporate, nonprofit, small business organizations and start-ups. The program starts with an introductory course that serves as a foundation for the M.B.A. curriculum and introduces business and leadership concepts. The introductory course is then followed by six core courses that create the building blocks, plus three electives. The final two core courses focus on integrating and synthesizing the core knowledge and developing and executing strategies.

The program offers flexibility for students to choose a concentration that best supports their careers. There are five concentrations offered. Students will take nine core MBA courses and three electives in one of the concentrations:

- Cybersecurity Concentration, MBA (<https://catalog.baypath.edu/graduate/academic-programs/master-business-administration-entrepreneurial-thinking-innovative-practices/cybersecurity-mba/>)
- Data Analytics Concentration, MBA (<https://catalog.baypath.edu/graduate/academic-programs/master-business-administration-entrepreneurial-thinking-innovative-practices/data-analytics-mba/>)
- Finance Concentration, MBA (<https://catalog.baypath.edu/graduate/academic-programs/master-business-administration-entrepreneurial-thinking-innovative-practices/finance-mba/>)
- Healthcare Management Concentration, MBA (<https://catalog.baypath.edu/graduate/academic-programs/master-business-administration-entrepreneurial-thinking-innovative-practices/healthcare-management-mba/>)
- Management Concentration, MBA (<https://catalog.baypath.edu/graduate/academic-programs/master-business-administration-entrepreneurial-thinking-innovative-practices/management-mba/>)

Student Learning Outcomes

Graduates enrolled in the M.B.A. in Entrepreneurial Thinking and Innovative Practices program are expected to demonstrate achievement in all areas of the program. Specifically, graduates in the M.B.A. program are expected to be able to:

- Demonstrate an understanding of the foundations of communication theory and demonstrate a proficiency in written communication, as well as interpersonal and group/team behavior.
- Articulate an understanding of concepts and practices of entrepreneurship and innovation as applied to corporate, nonprofit, and small business organization.
- Explain the key managerial, functional, operational, and technical aspects of organizational processes, and using entrepreneurial

thinking and innovative practices, demonstrate an ability to identify and solve problems in those areas.

- Design, conduct, summarize, and evaluate qualitative and quantitative research results for the purpose of identifying strengths, weaknesses, opportunities, and threats related to organizational strategy.