

MANAGEMENT CONCENTRATION, MBA

Master of Business Administration

Degree requirements for the Management concentration are as follows:

Code	Title	Hours
MBA 500	Leading Organizational Transformation & Innovative Practices	3
MBA 520	Leading Change Management and Organizational Performance	3
MBA 601	Marketing Analysis and Strategies	3
MBA 607	Business Analytics	3
MBA 634	Financial Analysis and Business Valuation	3
MBA 640	Design Thinking and Managing Innovation	3
MBA 690	Strategic Analysis	3
Management Electives ¹		9
Total Credits Required:		30

¹ Students must choose 9 credits from the following list: DTX 507, DTX 587, DTX 607, MBA 630, MBA 642, MBA 651, MBA 660. Other courses may be considered with Program Director approval.