

DATA ANALYTICS CONCENTRATION, MBA

Master of Business Administration

Degree requirements for the Data Analytics concentration are as follows:

Code	Title	Hours
ADS 524	Data Analytics	3
ADS 525	Machine Learning I	3
ADS 534	Statistical Modeling	3
MBA 500	Leading Organizational Transform ation & Innovative Practices	3
MBA 520	Leading Change Management and Organizational Performance	3
MBA 601	Marketing Analysis and Strategies	3
MBA 607	Business Analytics	3
MBA 634	Financial Analysis and Business Valuation	3
MBA 640	Design Thinking and Managing Innovation	3
MBA 690	Strategic Analysis	3
Total Credits Required:		30