

# DIGITAL MARKETING CERTIFICATE

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<b>Code</b>	<b>Title</b>	<b>Hours</b>
DGM 600	Emerging Media	3
DGM 620	Media Preferences	3
DGM 645	Social Media Campaigns	3
DGM 660	Digital Media Analytics	3
<b>Total Credits Required:</b>		<b>12</b>