

DIGITAL INFORMATION DESIGN & SOCIETY MAJOR

Liberal Studies, B.A.

Please note: This program will no longer accept new enrollments after the Fall 2024 semester.

The B.A. in Liberal Studies: Digital Information Design & Society is an interdisciplinary major that offers students the unique opportunity to study humanities issues and topics using digital technologies. The major combines traditional liberal arts skills in critical thinking, analysis, communication, ethical reasoning, and research with a wide swath of technical knowledge to equip students with transferable skills that prepare them for the modern, technologically complex workforce. Students will engage with innovative technologies—including coding and programming, data science, text mining, web development, modeling, mapping, and design thinking—to investigate topics in the humanities and facilitate critical consciousness of contemporary culture. This interdisciplinary specialization combines theory, research, and experiential production to engage students in discussions about enduring issues of the human experience while also gaining practical skills to succeed in a digitally mediated world.

Requirements for the Digital Information Design & Society major are as follows:

Code	Title	Hours
<i>University Core</i>		
Behavioral/Social Science Electives		9
BUS 204	Financial Wellness	1
ENG 114	Critical Reading and Response	3
ENG 134	Literary Genres	3
Humanities Electives		9
Mathematics Elective		3
Science Electives (lab required)		7
WEL 100	Empowered as Learners and Leaders	3
or WEL 220	Empowered as Learners and Leaders	
WEL 350	Strategies for Career and Personal Growth	2
<i>Major Requirements</i>		
BUS 310	Methods of Applied Statistics	3
BUS 328	Introduction to Business Analytics	3
BUS 440	Data Analytics: Exploration & Visualization	3
or CSC 405	Internet of Things and Artificial Intelligence Analysis	
COM 112	Fundamentals of Spreadsheets	3
CMS 130	Media Lab: Communication Technology	3
CMS 220	New Media Technologies	3
CSC 101	Applied Computing	3
CSC 297	Programming Languages	3
ENG 124	Research and Writing in the Disciplines	3
HUM 218	Introduction to Digital Humanities and Information Design	3
HUM 317	Scientific Research and Ethics	3
HUM 318	Research Methods in Digital Humanities & Information Design	3
HUM 490	Digital Information Design and Society Capstone	3

LAR 210	Intro to Design Thinking	3
<i>General Electives</i>		
General Electives		38
<i>Total Credits Required</i>		120