

HEALTH SERVICES ADMINISTRATION, B.S.

Academic Programs

The Bachelor of Science in Health Services Administration provides vital preparation to women interested in moving into or enhancing their professional careers in healthcare administration and management. The degree prepares women to understand and engage in various healthcare enterprises' strategic, management, and decision-making processes to deliver cost-effective, high-quality healthcare to consumers. Students engage in applied, interactive learning environments that develop their analytic and critical thinking skills. The Health Services Administration core engages students in experiences that build their effectiveness as administrators and decision-makers in this field. It prepares students to deliver high-quality care and services in this heavily regulated, rapidly changing, and financially challenging environment. Graduates apply the latest theories and practices in healthcare organizational structures, strategic planning, finance, funding and reimbursement, legal and regulatory policies, ethical and social issues, human resource management, contemporary healthcare diseases, information technology, and marketing.

This curriculum prepares graduates to support organizations' and institutions' strategic goals and missions through the ever-changing regulatory landscape and increasingly complex global healthcare industry financial challenges. Graduates meet these challenges with integrity while delivering the highest quality of care to global and diverse consumers.

The American Women's College also offers a certificate in Health & Wellness. Additional information is available in the Certificate Programs (<https://catalog.baypath.edu/american-womens-college/academic-programs/certificates/>) section.

The Bachelor of Science in Health Services Administration offers the following majors:

- Health Sciences Major (<https://catalog.baypath.edu/american-womens-college/academic-programs/health-services-administration/health-sciences-bs/>)

Student Learning Outcomes

Students in the Bachelor of Science in Health Services Administration program will be able to:

1. Analyze theories of management and decision-making processes and explore various organizational structures affecting quality and cost-effective healthcare to consumers.
2. Create effective human resource strategies for the recruitment, training, and retention of healthcare personnel.
3. Analyze complex healthcare problems and offer effective solutions within the constraints of policy, law, regulations, and ethical principles in the management of healthcare organizations.
4. Utilize information technology to manage and develop quality healthcare including financial planning and project management.
5. Examine quality management systems and tools utilized to improve consumer care, reduce legal risks to an organization, and ensure appropriate utilization of resources.
6. Use appropriate medical terminology to explore contemporary health issues and identify and describe programs and services that meet consumer health needs.
7. Apply the general principles of healthcare finance, reimbursement, and sources of income to ensure efficient and effective financial management.
8. Develop a comprehensive plan for a healthcare facility addressing a problem in a third world country utilizing the best theories and practices.