

HEALTH SERVICES ADMINISTRATION, B.S.

Academic Programs

The Bachelor of Science in Health Services Administration provides vital preparation to women interested in moving into or enhancing their professional careers in healthcare administration and management. The degree prepares women to understand and engage in various healthcare enterprises' strategic, management, and decision-making processes to deliver cost-effective, high-quality healthcare to consumers. Students engage in applied, interactive learning environments that develop their analytic and critical thinking skills. The Health Services Administration core engages students in experiences that build their effectiveness as administrators and decision-makers in this field. It prepares students to deliver high-quality care and services in this heavily regulated, rapidly changing, and financially challenging environment. Graduates apply the latest theories and practices in healthcare organizational structures, strategic planning, finance, funding and reimbursement, legal and regulatory policies, ethical and social issues, human resource management, contemporary healthcare diseases, information technology, and marketing.

This curriculum prepares graduates to support organizations' and institutions' strategic goals and missions through the ever-changing regulatory landscape and increasingly complex global healthcare industry financial challenges. Graduates meet these challenges with integrity while delivering the highest quality of care to global and diverse consumers.

The American Women's College also offers a certificate in Health & Wellness. Additional information is available in the Certificate Programs (<https://catalog.baypath.edu/american-womens-college/academic-programs/certificates/>) section.

The Bachelor of Science in Health Services Administration offers the following majors:

- Health Sciences Major (<https://catalog.baypath.edu/american-womens-college/academic-programs/health-services-administration/health-sciences-bs/>)

Student Learning Outcomes

Students in the Bachelor of Science in Health Services Administration program will be able to:

1. Demonstrate major concepts of organizational resources through knowledge of liberal arts, health, science, social responsibility, human resources, marketing, quality, value, operations, information technology, financial resources, and management.
2. Apply technology and data to implement healthcare control systems, professional presentations, data-driven, evidence-based, decision-making, informational literacy techniques, regulatory compliance, and other aspects of healthcare management.
3. Apply effective communication skills across diverse healthcare organizations/environments/populations, including conflict resolution, negotiation, team building, collaboration, coaching, and interactions with internal and external stakeholders.
4. Demonstrate transformational leadership and best practices/principles to lead healthcare organizations in a changing healthcare environment.
5. Demonstrate knowledge of the healthcare system, quality management systems, policy, laws, regulations, standards, and ethics to improve consumer care, reduce legal risks, and ensure appropriate utilization of resources.
6. Evaluate healthcare research and analyze the impact of health through multiple forms of data in ethical, quality, and cost-effective decision-making, identify gaps in service to diverse populations, and determine healthcare organizational needs.
7. Analyze complex healthcare problems and offer compelling solutions within the constraints of policy, law, regulations, ethical principles, and social responsibility in the management of healthcare organizations.
8. Articulate health promotion, including the influences of individual behaviors, societal/population determinants of health, healthcare technology, and global health issues affecting the U.S. healthcare system healthcare system.