

BUSINESS ADMINISTRATION MAJOR, BS

Business, B.S.

Building off a strong Business core curriculum designed to prepare students with an understanding of business purposes, structures, and processes, this major covers introductory business classes, as well fundamental philosophies and theories of business. The degrees ensure students have the requisite knowledge to be successful in today's business arena and serve as a foundation for those interested in continuing their education at the graduate level.

Degree requirements for the Business Administration major are as follows:

Code	Title	Hours
<i>University Core</i>		
Behavioral/Social Science Electives ¹		9
BUS 204	Financial Wellness	1
ENG 114	Critical Reading and Response	3
ENG 124	Research and Writing in the Disciplines	3
or ENG 134	Literary Genres	
Humanities Electives		9
MAT 120	Statistics	3
Science Electives (lab required)		7
WEL 100	Empowered as Learners and Leaders	3
or WEL 220	Empowered as Learners and Leaders	
WEL 350	Strategies for Career and Personal Growth	2
<i>Major Requirements</i>		
ACC 100	Introduction to Financial Accounting	3
ACC 101	Introduction to Managerial Accounting	3
BUS 120	Business in Society	3
BUS 215	Legal Environments of Business	3
or LAW 220	Business Law	
BUS 226	Principles of Marketing	3
BUS 235	Dynamics of Management and Leadersh	3
BUS 300	Organizational Development and Change	3
or LOS 315	Organizational Behavior and Leadership	
BUS 308	Communicating in Business	3
BUS 327	Financial Management	3
BUS 328	Introduction to Business Analytics	3
BUS 491	Strategic Management and Policy	3
Career Electives ²		6
COM 112	Fundamentals of Spreadsheets	3
or COM 130	Computer Applications	
Discipline Elective ³		3
<i>General Electives</i>		
General Electives		35
Total Credits Required		120

¹ Students must take ECO 211 Macroeconomics and ECO 212 Microeconomics OR ECO 240 Economics as a part of their Behavioral/Social Science Elective requirements.

² Students may fulfill this requirement by taking 6 credits from the following courses: ACC 207 Course ACC 207 Not Found, ADS 521 Foundations of Data Science, ADS 534 Statistical Modeling, BUS 211 Course BUS 211 Not Found, BUS 212 Course BUS 212 Not Found, BUS 213 Course BUS 213 Not Found, BUS 245 Social Media for Business, BUS 311 Course BUS 311 Not Found, BUS 312 Course BUS 312 Not Found, BUS 313 Course BUS 313 Not Found, BUS 317 Course BUS 317 Not Found, BUS 318 Course BUS 318 Not Found, BUS 498 Business Internship, BUS 499 Business Internship, DGM 500 Introduction to Digital Marketing Communications, DGM 600 Emerging Media, MBA 500 Leading Organizational Transformation & Innovative Practices, MBA 501 Course MBA 501 Not Found, MBA 520 Leading Change Management and Organizational Performance, MLN 500 Introduction to the Theory and Practice of Negotiation, MLN 505 Introduction to Models and Concepts in Leadership, NMP 500 Foundations of the Nonprofit Sector, NMP 521 Foundations of Philanthropy, NMP 531 Grant Writing for Corporations and Foundations.

³ Students may fulfill this requirement by taking one of the following courses: BUS 241 Introduction to Project Management, BUS 255 Human Resource Management, BUS 334 Operations Management.